

## THE QUILTERS CALENDAR CONTRACT FOR LISTING - DUE BY November15, 2024

*Why advertise on The Quilters Calendar Website? Because over 1,000 guilds use it to find Professional Quilt Teachers*

**1 Basic Website Listing \$50** Includes: your location, a 2 paragraph Biography (aprox. 50 words), a photo of yourself, a live link to your website, 3 descriptive “tags” for searches, AND a 1/4 page listing in the Directory of Quilt Teachers PDF (no upgrade option).

**2 Premium Website Listing \$100** Includes: Your location, a longer & fuller Bio (up to 350 words which can include your 2 most popular presentations), a photo of yourself PLUS A photo of 1 quilt, a live link to your website, a live link to your YouTube Channel and an embedded YouTube Intro video, your email address so that guilds can contact you directly and immediately, 3 descriptive “tags” for searches AND 1/2 page listing in the Directory of Quilt Teachers PDF, with the **OPTION to upgrade** to a FULL page for an additional \$50.

**3 A Full Page PDF/Book/ePub Ad Upgrade (\$50) – your BEST Advertisement – includes:**

- A photo of yourself
- Aprox 250 word
- A photo of your best quilt OR a photo of a quilt AND a cover of a book
- Your website URL
- Your email address

**Premium Website Listing + Upgrade to FULL page** in The Directory of Quilt Teachers a total of \$150

**TO BE LISTED:** Email rita@quilters-calendar.com with your choice of Website Listing and any Upgrades. Include the information that should go into your Web Listing and she will confirm. Payment will be arranged via standard methods.

Once your information has been received and payment made your Web Listing will go live.

**Information must be received before November 15, 2024 to be included in the 2025 Directory of Quilt Teachers.**

Teachers and advertisers are responsible for providing accurate content and for proofreading all listings, profiles, or ads. No guarantee of being hired is stated or implied via use of this website or the Directory of Quilt Teachers. Teachers are expected to engage with this website, webmaster, and quilt guilds in a respectful, professional, and ethical manner. *The Quilters Calendar reserves the right to refuse listings at their own discretion.*

Submission of your information and payment creates a contractual release of media to The Quilters Calendar for publication and advertisement online and in print. Questions, communication, web posting, Website Profile Listings, and payments, are handled via email by Rita McManus. rita@quilters-calendar.com